**American Literature Contemporary Persuasive Speech Research Project/Presentation**

Essential Question: *How can the power of persuasion influence social change?*

**Standards:**

**ELAGSE11-12SL4**: Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range or formal and informal tasks.

**ELAGSE11-12SL6**: Adapt speech to a variety of contexts and tasks, demonstrating a command of formal English when indicated or appropriate.

*“Planning breeds confidence”*-Julio Jones

Planning your speech

* **Speeches are due Thursday 12/10 and will begin on Thursday December 10, 2020 – Friday,December 14, 2020 (we will keep going until we get finished)**
* Speakers will be chosen at random, so everyone should be prepared to give their speech starting on Day 1 (Even if you present on Flipgrid) as you will not have prior notice.
* If you are not prepared to give your speech on the day that your name is randomly chosen, you will lose 10 points/day off your final grade and your name will be placed back in the queue for random selection.
* You do not need to dress up for the speech
* You may use notecards as a guide, but do NOT read from them!
* Graded Pieces:
	+ Brainstorming Sheet
	+ Annotated Bibliography
	+ Outline

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* **Some things to remember:**
	+ For your speech, you are addressing the audience, and YOU are the one convincing and arguing. So, it is acceptable and expected that you will **use personal pronouns!**
	+ Your speech should be 3-5 minutes.
	+ Avoid phrases such as, “…and you should care because…,” “basically,” “kind of,” “just…,”
		- This makes you sound doubtful (or just not as confident as you want to seem)
	+ Body language counts! Avoid fidgeting and maintain eye contact for full points.

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Here is a list of contemporary topics. Review the topics. Choose a few (2-3) that interests you. Your first step will be to conduct preliminary research on the topic. This should give you some baseline information about the topics. Next, you will choose the topic that you’re most interested in learning more about AND informing others about. Remember the purpose of your assignment is to PERSUADE! In order to effectively persuade or argue your point, you must be informed about EACH side of the argument.

**Things to avoid:** fallacies and propaganda. Argument must be based upon **factual information**!!!

**Things to do:** research, learn, develop a strong argument based upon factual information, address the counterargument and include persuasive techniques and appeals.

**STEP ONE:** Choose 2-3 topics that you’re interested in.

* Truthfulness in news/media coverage
* Racism and Law Enforcement
* Vaccinations
* Immigration
* Guns
* Mental Health
* Airline/Airport Security
* Technology & Privacy
* Electoral College
* Cloning
* Free Speech on Social Media
* Homelessness
* Changing the High School curriculum
* College tuition/student loan debt
* Climate change
* Voting rights/suppression
* Healthcare (quality affordable, equitable, access, pre-existing conditions)
* Income gap
* Affordable Housing
* Cyber Bullying
* Childhood obesity
* Racial sensitivity training for government employees
* COVID mask mandate
* Defunding the police
* Decriminalize school truancy
* Tech Monopolies (break up Amazon, Facebook and Google)
* Supreme Court Reform

**STEP TWO:** Google IT!! Begin researching information about those 2-5 topics. Take notes (in bulleted format) on the information you find. At least 5 facts about each.

**STEP THREE:** Complete the Brainstorming Sheet on at least TWO of the potential topics (you can complete up to four topics) – **Due Thursday November 19, 2020**. Submit to CTLS Assignments OR F2F can submit in class.

**STEP FOUR:** Decide on your topic and begin researching information, facts, details. You can read articles, watch videos, listen to podcasts, analyze graphs, view personal stories, anecdotes, etc. Your goal is to become informed about EACH side of the argument, argue your argument, and get your audience to agree with you (Think of Patrick of Henry 😊)

**STEP FIVE:** Develop your thesis, claims (at least TWO) and your counter claim.

**STEP SIX:** Write your speech. This should include: a hook, an arguable thesis, counterclaim (don’t forget your refutation), support through evidence, a convincing conclusion with a call to action.

**STEP SEVEN:** Present your speech via Flipgrid or in person.